



International Union of Architects (UIA) Logo Competition

2022: UIA Year of Design for Health

Introduction

In July 2021, the UIA General Assembly declared 2022 “UIA Year of Design for Health.” This commitment urges all UIA Member Sections to encourage architects and their clients to use evidence-based design to promote health in buildings and cities.

The UIA will facilitate a series of initiatives to increase awareness of and commitment to designing for health, including an open-access digital information hub, an international research agenda and support for the creation of resources to help architects around the world conduct research on healthy environments.

The COVID-19 pandemic has highlighted the importance of environments in controlling disease, the value of creating safe and healthful spaces for all people and the necessity of using evidence-based research to support design and related policy-making.

Mission

The UIA launches the logo competition for “2022: UIA Year of Design for Health.” The winning logo will be used for the branding and promotion of the UIA’s year-long activities.

Design Requirements

- The design should reflect the notion of design for health.
- The design should be bold, clear, recognizable and legible from distance.
- The design should be adaptable to various formats, media and sizes.
- The design should allow some degree of adaptation for the UIA Member Sections to use and promote activities and/or events in their countries/regions.
- The design should have the text: “2022: UIA Year of Design for Health”.
- The language should be English.
- The design should be **original work**. Author(s) must have explicit authorization to use any artwork or element that is not original and must submit the proof of the authorization. The author(s) should affirm that he/she /the design team is the sole author of the submitted work, and that he/she/the design team has full and exclusive rights to grant the UIA the authority to use the work.

Eligibility

- This logo competition is open to everyone.
- Any individual or team can make one or multiple submissions.
- A team should not consist of more than 5 members.
- The jurors, their immediate family members and students whom they are currently supervising are not eligible to participate.

Deliverables

Two types of documents are required:

1. Design documents: **please do not include any personal identifiable information** (e.g., designer’s name, organization information or company’s name) in documents in this category.
 - Document format: **A4** (210mm × 297mm or 8.3” × 11.7”)
 - Document orientation: landscape or portrait

- Document file size: maximum **15MB** in total
 - Resolution of the logo design image(s): **300 dpi**
 - File type: PDF, JPG, JPEG, or PNG
 - Color(s): any color(s)
 - Design variations (optional): up to 3 variations of the logo design
 - Design concept/idea: one-page statement explaining the design concept and/or idea; no more than 250 words; can use graphics and illustration
2. Supporting documents:
- Authorization statement
 - Declaration of originality: All the design and related elements should be original work; if not, a proof of authorization to use any graphic and/or element in the logo design should be provided.

Other requirements

- Use the metric system (e.g., meter, kilogram, etc.) for measurement, if any
- All documents should be in English

Submission requirements

- Please submit your submission on the UIA Prize platform: <https://uia.awardsplatform.com/>
- The total size of attachment(s) should NOT exceed 15MB
- Submission deadline: 15 November 2021 at 11:59PM in Paris, France.

Awards

- First place: 3,000 EUR and certificate
- Second place: 1,500 EUR and certificate
- Honorable Mentions (up to 5): Certificate

In the case of team submissions, prizes will be divided equally among all team members.

Timelines

- **27 September 2021:** Competition launched by UIA
- **15 November 2021:** Submission deadline
- **15 December 2021:** Announcement of the winning designs

Evaluation

The entries will be evaluated by a prestigious international jury of architect(s) and graphic designers. Jurors will select the winning entries based on the clarity and power to deliver the design for health message, ability to attract attention, overall artistic merit, and the ease of use, reproduction and adaptation. The UIA reserves the right to adjust the winning design. If the jury determines that no entry is suitably qualified for an award or for use as a logo for the 2022: UIA Year of Design for Health, it may elect not to make an award.

Anonymity

- Any submission with designers' names or information on the design documents will be automatically disqualified
- The jurors will not see designers' names during the evaluation and voting process
- Only winners' names will be revealed and announced
- The projects will remain anonymous when published unless designers/teams request to disclose their names

Rights

Upon submission, the author grants the UIA and its Member Sections the unrestricted worldwide rights to use and reproduce the material provided, which shall become the exclusive property of the UIA. The author is exempt from all compensation or royalties beyond the total prize money awarded. The UIA retains the right to adjust the design and translate and publish the logo in one or more additional languages. The UIA reserves the right to use

the winning design globally to promote “2022: UIA Year of Design for Health” via media channels, trade press, social media, events and publications.

Contact information

Contact the UIA

Competitors may direct questions to e.bonin@uia-architectes.org with the subject line “**UIA Year of Design for Health Logo Competition**”.